MARK N. COOPER

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EDUCATION:

Yale University, Ph.D., 1979, Sociology University of Maryland, M.A., 1973, Sociology City College of New York, B.A., 1968, English

PROFESSIONAL EXPERIENCE:

President, Citizens Research, 1983 - present

Research Director, Consumer Federation of America, 1983-present

Associated Fellow, Columbia Institute on Tele-Information, 2003-present

Fellow, Donald McGannon Communications Research Center, Fordham University, 2005-present

Senior Fellow for Economic Analysis, Institute for Energy and the Environment, Vermont Law School, 2009-present

Fellow, Stanford Center on Internet and Society, 2000-2010

Fellow, Silicon Flatirons, University of Colorado, 2009-present

Principle Investigator, Consumer Energy Council of America, Electricity Forum, 1985-1994

Director of Energy, Consumer Federation of America, 1984-1986

Director of Research, Consumer Energy Council of America, 1980-1983

Consultant, Office of Policy Planning and Evaluation, Food and Nutrition Service, United States Department of Agriculture, 1981-1984

Consultant, Advanced Technology, Inc., 1981

Technical Manager, Economic Analysis and Social Experimentation Division, Applied Management Sciences, 1979

Research Associate, American Research Center in Egypt, 1976-1977

Research Fellow, American University in Cairo, 1976

Staff Associate, Checchi and Company, Washington, D.C., 1974-1976

Consultant, Division of Architectural Research, National Bureau of Standards, 1974

Consultant, Voice of America, 1974

Research Assistant, University of Maryland, 1972-1974

TEACHING EXPERIENCE:

- Lecturer, Washington College of Law, American University, Spring, 1984 1986, Seminar in Public Utility Regulation
- Guest Lecturer, University of Maryland, 1981-82, Energy and the Consumer, American University, 1982, Energy Policy Analysis
- Assistant Professor, Northeastern University, Department of Sociology, 1978-1979, Sociology of Business and Industry, Political Economy of Underdevelopment, Introductory Sociology, Contemporary Sociological Theory; College of Business Administration, 1979, Business and Society
- Assistant Instructor, Yale University, Department of Sociology, 1977, Class, Status and Power
- Teaching Assistant, Yale University, Department of Sociology, 1975-1976, Methods of Sociological Research, The Individual and Society
- Instructor, University of Maryland, Department of Sociology, 1974, Social Change and Modernization, Ethnic Minorities
- Instructor, U.S. Army Interrogator/Linguist Training School, Fort Hood, Texas, 1970-1971

PROFESSIONAL ACTIVITIES:

- Member, Advisory Committee on Appliance Efficiency Standards, U.S. Department of Energy, 1996 1998
- Member, Energy Conservation Advisory Panel, Office of Technology Assessment, 1990-1991
- Fellow, Council on Economic Regulation, 1989-1990
- Member, Increased Competition in the Electric Power Industry Advisory Panel, Office of Technology Assessment, 1989
- Participant, National Regulatory Conference, The Duty to Serve in a Changing Regulatory Environment, William and Mary, May 26, 1988
- Member, Subcommittee on Finance, Tennessee Valley Authority Advisory Panel of the Southern States Energy Board, 1986-1987
- Member, Electric Utility Generation Technology Advisory Panel, Office of Technology Assessment, 1984 - 1985
- Member, Natural Gas Availability Advisor Panel, Office of Technology Assessment, 1983-1984
- Participant, Workshop on Energy and the Consumer, University of Virginia, November 1983
- Participant, Workshop on Unconventional Natural Gas, Office of Technology Assessment, July 1983
- Participant, Seminar on Alaskan Oil Exports, Congressional Research Service, June 1983
- Member, Thermal Insulation Subcommittee, National Institute of Building Sciences, 1981-1982
- Round Table Discussion Leader, The Energy Situation: An Open Field For Sociological Analysis, 51st Annual Meeting of the Eastern Sociological Society, New York, March, 1981
- Member, Building Energy Performance Standards Project Committee, Implementation Regulations Subcommittee, National Institute of Building Sciences, 1980-1981

Participant, Summer Study on Energy Efficient Buildings, American Council for an Energy Efficient Economy, August 1980

Member, University Committee on International Student Policy, Northeastern University, 1978-1979

Chairman, Session on Dissent and Societal Reaction, 45th Annual Meeting of the Eastern Sociological Society, April, 1975

Member, Papers Committee, 45th Annual Meeting of the Eastern Sociological Society, 1975

Student Representative, Programs, Curricula and Courses Committee, Division of Behavioral and Social Sciences, University of Maryland, 1973-1974

President, Graduate Student Organization, Department of Sociology, University of Maryland, 1973-1974

HONORS AND AWARDS:

Ester Peterson Award for Consumer Service, 2010

American Sociological Association, Travel Grant, Uppsala, Sweden, 1978

Fulbright-Hayes Doctoral Research Abroad Fellowship, Egypt, 1976-1977

Council on West European Studies Fellowship, University of Grenoble, France, 1975

Yale University Fellowship, 1974-1978

Alpha Kappa Delta, Sociological Honorary Society, 1973

Phi Delta Kappa, International Honorary Society, 1973

Graduate Student Paper Award, District of Columbia Sociological Society, 1973

Science Fiction Short Story Award, University of Maryland, 1973

Maxwell D. Taylor Award for Academic Excellence, Arabic, United States Defense Language Institute, 1971

Theodore Goodman Memorial Award for Creative Writing, City College of New York, 1968

New York State Regents Scholarship, 1963-1968

National Merit Scholarship, Honorable Mention, 1963

PUBLICATIONS:

ENERGY

Books and Chapters

"Recognizing the Limits of Markets, Rediscovering Public Interest in Utilities," in Robert E. Willett (ed), <u>Electric and Natural Gas Business: Understanding It!</u> (2003 and Beyond) (Houston: Financial Communications: 2003)

"Protecting the Public Interest in the Transition to Competition in New York Industries," <u>The Electric Utility Industry in Transition</u> (Public Utilities Reports, Inc. & the New York State Energy Research and Development Authority, 1994)

- "The Seven Percent Solution: Energy Prices, Energy Policy and the Economic Collapse of the 1970s," in <u>Energy Concerns and American Families in the 1980s</u> (Washington, D.C.: The American Association of University Women Educational Foundation, 1983)
- "Natural Gas Policy Analysis," in Edward Mitchell (Ed.), <u>Natural Gas Pricing Policy</u> (Washington, D.C.: American Enterprise Institute, 1983)
- Equity and Energy: Rising Energy Prices and the Living Standard of Lower Income Americans (Boulder, Colorado: Westview Press, 1983)

Articles and Papers:

- "The implications of Fukushima: The US perspective," Bulletin of the Atomic Scientists July/August 2011 67: 8-13
- "Prudent Resource Acquisition in a Complex Decision Making Environment: Multidimensional Analysis Highlights the Superiority of Efficiency," Current Approaches to Integrated Resource Planning, 2011

 ACEEE National Conference on Energy Efficiency as a Resource, Denver, September 26, 2011
- Policy Challenges of Nuclear Reactor Construction, Cost Escalation and Crowding Out Alternatives: Lessons from the U.S. and France for the Effort to Revive the U.S. Industry with Loan Guarantees and Tax Subsidies, *Institute for Energy and the Environment*, Vermont Law School, November September 2010
- All Risk, No Reward For Taxpayers And Ratepayers: The Economics Of Subsidizing The 'Nuclear Renaissance' With Loan Guarantees And Construction Work In Progress, *Institute for Energy and the Environment*, Vermont Law School, November 2009
- "The Economics of Nuclear Reactors: Renaissance or Relapse?," Council on Foreign Relations, July 10, 2009
- "The Failure of Federal Authorities to Protect American Energy Consumers From Market Power and Other Abusive Practices," *Loyola Consumer Law Review*, 19:4 (2007)
- "Too Much Deregulation or Not Enough," Natural Gas and Electricity, June 2005
- "Real Energy Crisis is \$200 Billion Natural Gas Price Increase," Natural Gas and Electricity, August 2004
- "Regulators Should Regain Control to Prevent Abuses During Scarcity," Natural Gas, August 2003
- "Economics of Power: Heading for the Exits, Deregulated Electricity Markets Not Working Well," Natural Gas, 19:5, December 2002
- "Let's Go Back," Public Power, November-December 2002
- "Conceptualizing and Measuring the Burden of High Energy Prices," in Hans Landsberg (Ed.), <u>High Energy Costs: Assessing the Burden</u> (Washington, D.C.: Resources For the Future, 1982)
- "Energy Efficiency Investments in Single Family Residences: A Conceptualization of Market Inhibitors," in Jeffrey Harris and Jack Hollander (Eds.), <u>Improving Energy Efficiency in Buildings: Progress and Problems</u> (American Council for An Energy Efficient Economy, 1982)
- "Policy Packaging for Energy Conservation: Creating and Assessing Policy Packages," in Jeffrey Harris and Jack Hollander (Eds.), <u>Improving Energy Efficiency in Buildings: Progress and Problems</u> (American Council for An Energy Efficient Economy, 1982)
- "The Role of Consumer Assurance in the Adoption of Solar Technologies," <u>International Conference on Consumer Behavior and Energy Policy</u>, August, 1982
- "Energy and the Poor," Third International Forum on the Human Side of Energy, August, 1982

- "Energy Price Policy and the Elderly," Annual Conference, National Council on the Aging, April, 1982
- "Energy and Jobs: The Conservation Path to Fuller Employment," <u>Conference on Energy and Jobs conducted by the Industrial Union Department of the AFL-CIO</u>, May 1980

Research Reports

- Mark Cooper, <u>Policy Challenges of Nuclear Reactor Construction: Cost Escalation and Crowding Out Alternatives</u>, Institute for Energy and the Environment, Vermont Law School, September, 2010.
- U.S. Oil Market Fundamentals and Public Opinion, Consumer Federation of America, May 2010
- Policy Challenges of Nuclear Reactor Construction: Cost Escalation and Crowding Out Alternatives, Institute for Energy and the Environment, Vermont Law School, September, 2010;
- <u>Building on the Success of Energy Efficiency Programs to Ensure an Affordable Energy Future,</u> Consumer Federation of America, February 2010
- The Impact of Maximizing Energy Efficiency on Residential Electricity and Natural Gas Utility Bills in a Carbon-Constrained Environment: Estimates of National and State-By-State Consumer Savings, Consumer Federation of America November 2009
- Shifting Fuel Economy Standards into High Gear, Consumer Federation of America, November 24, 2009
- A Consumer Analysis of Energy Efficiency and Renewable Energy Standards: The Cornerstone of Consumer-Friendly Energy/Environmental Policy, Consumer Federation of America, May 2009
- All Risk; No Reward, Institute for Energy and the Environment, Vermont Law School, Dec 2009.
- <u>The Economics of Nuclear Reactors: Renaissance of Relapse,</u> Institute for Energy and the Environment, Vermont Law School, June 2009.
- A Consumer Analysis of the Adoption of the California Clean Cars Program in Other States: Florida, Consumer Federation of America, November 2008
- A Boom for Big Oil A Bust for Consumers: Ana analysis of Policies to Meet American Energy Needs, Consumer Federation of America, September 2008
- <u>Climate Change and the Electricity Consumer: Background Analysis to Support a Policy Dialogue,</u> Consumer Federation of America, June 2008
- Ending America's Oil Addiction: A Quarterly Report on Consumption, Prices and Imports, Consumer Federation of America, April 2008
- A Consumer Analysis of the Adoption of the California Clean Cars Program in Other States: Arizona,

 Consumer Federation of America, March 2008
- A Step Toward A Brighter Energy Future, Consumer Federation of America, December 2007
- A Consumer Analysis of the Adoption of the California Clean Cars Program in Other States: New Mexico, Consumer Federation of America, November 2007
- Not Time to Waste: America's Energy Situation Is Dangerous, But Congress Can Adopt New Policies to Secure Our Future, Consumer Federation of America, October 2007
- Technology, Cost and Timing, Consumer Federation of America, July 2007
- Florida's Stake in the Fuel Economy Battle, July 2007
- Big Oil v. Ethanol, Consumer Federation of America, July 2007

- Too Little, Too Late: Why the Auto Industry Proposal To Go Low and Slow on Fuel Economy

 Improvements Is Not in the Consumer or National Interest, Consumer Federation of America,

 <u>Iuly</u> 2007
- The Senate Commerce Committee Bill Is Much Better For Consumers and The Nation Than the Automobile Industry Proposal, Consumer Federation of America, June 2007
- <u>Rural Households Benefit More From Increases In Fuel Economy, Consumer Federation of America, June</u> 207
- A Consumer Pocketbook And National Cost-Benefit Analysis of "10 in10", Consumer Federation of America, June 2007
- Time to Change the Record on Oil Policy, Consumer Federation of America, August 2006
- 50 by 2030: Why \$3.00 Gasoline Makes the 50-Miles Per Gallon Car Feasible, Affordable and Economic, Consumer Federation of America, (May 2006)
- The Role of Supply, Demand, Industry Behavior and Financial Markets in the Gasoline Price Spiral (Prepared for Wisconsin Attorney General Peggy A. Lautenslager, May 2006)
- <u>Debunking Oil Industry Myths and Deception: The \$100 Billion Consumer Rip-Off (Consumer Federation of America and Consumers Union, May 3, 2006)</u>
- The Role of Supply, Demand and Financial Markets in the Natural Gas Price Spiral (prepared for the Midwest Attorneys General Natural Gas Working Group: Illinois, Iowa, Missouri, Wisconsin, March 2006)
- <u>The Impact of Rising Prices on Household Gasoline Expenditures</u> (Consumer Federation of America, September 2005)
- Responding to Turmoil in Natural Gas Markets: The Consumer Case for Aggressive Policies to Balance Supply and Demand (consumer Federation of America, December 2004)
- Record Prices, Record Oil Company Profits: The Failure Of Antitrust Enforcement To Protect American Energy Consumers (Consumer Federation of America, Consumers Union, September 2004)
- <u>Fueling Profits: Industry Consolidation, Excess Profits, & Federal Neglect: Domestic Causes of Recent</u>
 <u>Gasoline and Natural Gas Price Shocks</u> (Consumer Federation of America and Consumers
 Union, May 2004)
- Spring Break in the U.S. Oil Industry: Price Spikes, Excess Profits and Excuses (Consumer Federation of America, October 2003)
- How Electricity Deregulation Puts Pressure On The Transmission Network And Increases It's Cost (Consumer Federation of America, Consumers Union and U.S. PIRG, August 2003)
- A Discouraging Word (or Two, or Three, or Four) About Electricity Restructuring in Texas, Pennsylvania,

 New England and Elsewhere Consumer Federation of America, U.S. Public Interest Research

 Group and Consumers Union, March 2003)
- All Pain, No Gain: Restructuring and Deregulation in the Interstate Electricity Market (Consumer Federation of America, September 2002)
- <u>U.S. Capitalism and the Public Interest: Restoring the Balance in Electricity and Telecommunications</u>

 <u>Markets</u> (Consumer Federation of America, August 2002)
- <u>Electricity Deregulation and Consumers: Lesson from a Hot Spring and a Cool Summer</u> (Consumer Federation of America, August 30, 2001)

- Ending the Gasoline Price Spiral: Market Fundamentals for Consumer-Friendly Policies to Stop the Wild Ride (Consumer Federation of America, July 2001)
- <u>Analysis of Economic Justifications and Implications of Taxing Windfall Profits in the California</u>

 <u>Wholesale Electricity Market</u> (Consumer Federation of America and Consumers Union, June 13, 2001)
- Behind The Headlines Of Electricity Restructuring A Story Of Greed, Irresponsibility And

 Mismanagement Of A Vital Service In A Vulnerable Market (Consumer Federation of America, March 20, 2001)
- Reconsidering Electricity Restructuring: Do Market Problems Indicate a Short Circuit or a Total Blackout? (Consumer Federation of America, November 30. 2000)
- Mergers and Open Access to Transmission in the Restructuring Electric Industry (Consumer Federation of America, April 2000)
- <u>Electricity Restructuring and the Price Spikes of 1998</u> (Consumer Federation of America and Consumers Union, June 1999)
- <u>The Residential Ratepayer Economics of Electric Utility Restructuring</u> (Consumer Federation of America, July 1998)
- Consumer Issues in Electric Utility Restructuring (Consumer Federation of America, February 12, 1998)
- A Consumer Issue Paper on Electric Utility Restructuring (American Association of Retired Persons and the Consumer Federation of America, January, 1997)
- Transportation, Energy, and the Environment: Balancing Goals and Identifying Policies, August 1995
- A Residential Consumer View of Bypass of Natural Gas Local Distribution Companies, February 1988
- The National Energy Security Policy Debate After the Collapse of Cartel Pricing: A Consumer Perspective, January 1987
- The Energy, Economic and Tax Effects of Oil Import Fees, October 25, 1985
- The Bigger the Better: The Public Interest in Building a Larger Strategic Petroleum Reserve, June 12, 1984
- The Consumer Economics of CWIP: A Short Circuit for American Pocketbooks, April, 1984
- Public Preference in Hydro Power Relicensing: The Consumer Interest in Competition, April 1984
- Concept Paper for a Non-profit, Community-based, Energy Services Company, November 1983
- The Consumer and Energy Impacts of Oil Exports, April 1983
- <u>Up Against the Consumption Wall: The Impact of Rising Energy Prices on Lower Income Consumers,</u>
 March 1983
- A Decade of Despair: Rising Energy Prices and the Living Standards of Lower Income Americans, September 1982
- The Impact of Rising Energy Prices on the Delivery of Public Service by Local Governments, August 1982
- The Impact of Rising Energy Prices on the Low Income Population of the Nation, the South, and the Gulf Cost Region, July, 1982
- A Comprehensive Analysis of the Impact of a Crude Oil Import Fee: Dismantling a Trojan Horse, April 1982

- The Past as Prologue II: The Macroeconomic Impacts of Rising Energy prices, A Comparison of Crude Oil Decontrol and Natural Gas Deregulation, March, 1982
- The Past as Prologue I: The Underestimation of Price Increases in the Decontrol Debate, A Comparison of Oil and Natural Gas, February 1982
- Oil Price Decontrol and the Poor: A Social Policy Failure, February 1982
- Natural Gas Decontrol: A Case of Trickle-Up Economics, January 1982
- A Comprehensive Analysis of the Costs and Benefits of Low Income Weatherization and Its Potential Relationship to Low Income Energy Assistance, June 1981
- Summary of Market Inhibitors, February 1981
- <u>Program Models and Program Management Procedures for the Department of Energy's Solar Consumer Assurance Network Project: A Rapid Feedback Evaluation,</u> February 1981
- An Analysis of the Economics of Fuel Switching Versus Conservation for the Residential Heating Oil Consumer, October 1980
- Energy Conservation in New Buildings: A Critique and Alternative Approach to the Department of Energy's Building Energy Performance Standards, April, 1980
- The Basics of BEPS: A Descriptive Summary of the Major Elements of the Department of Energy's Building Energy Performance Standards, February, 1980

COMMUNICATIONS AND MEDIA

Books and Chapters

- "Structured Viral Communications: The Political Economy and Social Organization of Digital Disintermediation," *Journal on High Telecommunications and High Technology Law*, 9:1, 2011.
- The Future of Journalism: Addressing Pervasive Market Failure with Public Policy," in R.W. McChesney and Victor Picard (eds.), Will the Last Reporter Turn out the Lights (New York: New Press, 2011);
- "The Future of Journalism: Addressing Pervasive Market Failure with Public Policy," in R.W. McChesney and Victor Picard (eds.), <u>Will the Last Reporter Turn out the Lights</u> (New York: New Press, 2011).
- "Broadband in America: A Policy of Neglect is not Benign," in Enrico Ferro, Yogesh K. Dwivedi, J. Ramon Gil-Garcia, and Michael D. Williams, Eds., Overcoming Digital Divides: Constructing an Equitable and Competitive Information Society," IGI Global Press, 2009.
- "Political Action And Internet Organization: An Internet-Based Engagement Model," in Todd Davies and Seeta Pena Gangaharian, Eds., Online Deliberation: Design, Research and Practice, CSLI press.
- "When Counting Counts: Marrying Advocacy and Academics in the Media Ownership Research Wars at the FCC," forthcoming in Lynn M. Harter, Mohan J. Dutta, and Courtney Cole, Eds., Communicating for Social Impact: Engaging Communication Theory, Research, and Pedagogy, Hampton Press.
- The Case Against Media Consolidation (Donald McGannon Communications Research Center, 2007)
- Open Architecture as Communications Policy (Stanford Law School, Center for Internet and Society: 2004)

- Media Ownership and Democracy in the Digital Information Age: Promoting Diversity with First Amendment Principles and Rigorous Market Structure Analysis (Stanford Law School, Center for Internet and Society: 2003)
- Cable Mergers and Monopolies: Market Power In Digital Media and Communications Networks (Washington, D.C.: Economic Policy Institute, 2002)
- "When Law and Social Science Go Hand in Glove: Usage and Importance of Local and National News Sources, Critical Questions and Answers for Media Market Analysis," forthcoming in, Philip Napoli, Ed. *Media Diversity and Localism: Meaning and Metrics, (Lawrence Erlbaum, 2007)*
- "The Importance of Open Networks in Sustaining the Digital Revolution," in Thomas M. Lenard and Randolph J. May (Eds.) Net Neutrality or Net Neutering (New York, Springer, 2006)
- "Reclaiming The First Amendment: Legal, Factual And Analytic Support For Limits On Media Ownership," Robert McChesney and Benn Scott (Eds), <u>The Future of Media</u> (Seven Stories Press, 2005)
- "Building A Progressive Media And Communications Sector," Elliot Cohen (Ed.), News Incorporated:

 <u>Corporate Media Ownership And Its Threat To Democracy</u> (Prometheus Books, 2005)
- "Hyper-Commercialism In The Media: The Threat To Journalism And Democratic Discourse," Snyder-Gasher-Compton-(Eds), <u>Converging Media</u>, <u>Diverging Politics: A Political Economy Of News In The United States And Canada</u> (Lexington Books, 2005)
- "The Digital Divide Confronts the Telecommunications Act of 1996: Economic Reality versus Public Policy," in Benjamin M. Compaine (Ed.), <u>The Digital Divide: Facing a Crisis or Creating a Myth?</u> (Cambridge: MIT Press, 2001)

Articles and Papers:

- "The Central Role of Wireless in the 21st Century Communications Ecology: Adapting Spectrum and Universal Service Policy to the New Reality," *Telecommunications Policy Research Conference*, September 2011
- "Round #1 in the Digital Intellectual Property Wars: Economic Fundamentals, Not Piracy, Explain How Consumers and Artists Won in the Music Sector," Telecommunications Policy Research Conference, September 2008.
- "When The Market Does Not Reign Supreme: Localism And Diversity In U.S. Media Policy," *International Communications Association*, forthcoming, May 2008
- "Minority Programming: Still at The Back of the Bus," *International Communications Association*, forthcoming, May 2008, with Adam Lynn
- "Traditional Content Is Still King as the Source of Local News and Information," *International Communications Association*, forthcoming, May 2008
- "Junk Science And Administrative Abuse In The Effort Of The FCC To Eliminate Limits On Media Concentration," *International Communications Association*, forthcoming, May 2008.
- "Contentless Content Analysis: Flaws In The Methodology For Analyzing The Relationship Between Media Bias And Media Ownership," forthcoming, *International Communications Association*, May 2008.
- "Network Neutrality," Toll Roads? The Legal and Political Debate Over Network Neutrality, University of San Francisco Law School, January 26, 2008
- "The Lack of Racial and Gender Diversity in Broadcast Ownership and The Effects of FCC Policy: An Empirical Analysis," *Telecommunications Research Policy Conference*, September 2007, with Derek Turner

- "New Media and Localism: Are Local Cable Channels and Locally Focused Websites Significant New and Diverse Sources of Local News and Information? An Empirical Analysis," *Telecommunications Research Policy Conference*, September 2007, with Adam Lynn
- "A Case Study of Why Local Reporting Matters: Photojournalism Framing of the Response to Hurricane Katrina in Local and National Newspapers," <u>International Communications Association</u>, May 2007.
- "Will the FCC Let Local Media Rise from the Ashes of Conglomerate Failure," International Communications Association, May 2007.
- "The Failure of Federal Authorities to Protect American Energy Consumers From Market Power and Other Abusive Practices," *Loyola Consumer Law Review*, 19:4 (2007)
- "The Central Role of Network Neutrality in the Internet Revolution," <u>Public Interest Advocacy Center</u>, Ottawa Canada, November 24, 2006
- "Governing the Spectrum Commons," September 2006. <u>Telecommunications Policy Research</u> <u>Conference</u>, October 2006
- "Accessing the Knowledge Commons in the Digital Information Age," <u>Consumer Policy Review</u>, May/June 2006
- "Independent, Non-Commercial Video," <u>Beyond Broadcast</u>, Berkman Center, Harvard University, May 12, 2006
- "Defining Appropriation Right in the Knowledge Commons of the Digital Information Age: Rebalancing the Role of Private Incentives and Public Circulation in Granting Intellectual Monopoly Privileges," <u>Legal Battle Over Fair Use, Copyright, and Intellectual Property, March</u> 25, 2006
- "The Economics of Collaborative Production: A Framework for Analyzing the Emerging Mode of Digital Production," <u>The Economics of Open Content: A Commercial Noncommercial Forum, MIT</u>
 January 23, 2006
- "From Wifi to Wikis and Open Source: The Political Economy of Collaborative Production in the Digital Information Age," Journal on Telecommunications and High Technology Law, 5:1, 2006
- "Information is a Public Good," <u>Extending the Information Society to All: Enabling Environments</u>, <u>Investment and Innovation, World Summit on the Information Society</u>, Tunis, November 2005
- "The Importance of Collateral Communications and Deliberative Discourse in Building Internet-Based Media Reform Movements," <u>Online Deliberation: Design, Research and Practice/DIAC</u>, November, 2005
- "Collaborative Production in Group-Forming Networks: The 21st Century Mode of Information Production and the Telecommunications Policies Necessary to Promote It," <u>The State of Telecom: Taking Stock and Looking Ahead</u>, Columbia Institute on Tele-Information, October 2005
- "The Economics of Collaborative Production in the Spectrum Commons," <u>IEEE Symposium on New Frontiers in Dynamic Spectrum Access Networks</u>, November 2005
- "Independent Noncommercial Television: Technological, Economic and Social Bases of A New Model of Video Production," <u>Telecommunications Policy Research Conference</u>, October 2005
- "Spectrum as Speech in the 21st Century," <u>The Public Airwaves as a Common Asset and a Public Good:</u>
 <u>Implications for the Future of Broadcasting and Community Development in the U.S.</u>, Ford foundation, March 11, 2005

- "When Law and Social Science Go Hand in Glove: Usage and Importance of Local and National News Sources, Critical Questions and Answers for Media Market Analysis, <u>Telecommunications Policy Research Conference</u>, October 2004
- "Dividing the Nation, Digitally: When a Policy Of Neglect is Not Benign," <u>The Impact of the Digital Divide on Management and Policy: Determinants and Implications of Unequal Access to Information Technology, Carlson School of Management, University of Minnesota, August 28, 2004.</u>
- "Limits on Media Ownership are Essential," Television Quarterly, Spring Summer 2004
- "Applying the Structure, Conduct Performance Paradigm of Industrial Organization to the Forum for Democratic Discourse," Media Diversity and Localism, Meaning, Metrics and Public Interest, Donald McGannon Communications Research Center, Fordham University, December 2003
- "Cable Market Power, Pricing And Bundling After The Telecommunications Act Of 1996:
 Explorations Of Anti-Consumer, Anticompetitive Practices," <u>Cable TV Rates: Has Deregulation Failed?</u>, Manhattan Institute, November 2003
- "Hope And Hype Vs. Reality: The Role Of The Commercial Internet In Democratic Discourse And Prospects For Institutional Change," <u>Telecommunication Policy Research Conference</u>, September 21, 2003
- "Ten Principles For Managing The Transition To Competition In Local Telecommunications Markets,

 <u>Triennial Review Technical Workshop National Association of Regulatory Utility Commissioners</u>,

 Denver CO, July 27, 2003
- "Universal Service: A Constantly Expanding Goal," <u>Consumer Perspectives on Universal Service: Do Americans Lose Under a Connection-based Approach?</u> (Washington, D.C.: New Millennium Research Council, June 2003)
- "The Evidence Is Overwhelming: Diversity, Localism And The Public Interest Are The Victims Of Concentration, Conglomeration And Consolidation Of The Commercial Mass Media Concentration And Local Markets," <u>The Information Policy Institute and The Columbia Institute On Tele-Information The National Press Club</u>, Washington, DC, March 11, 2003
- "Loss Of Diversity, Localism And Independent Voices Harms The Public Interest: Some Recent Examples," <u>The Information Policy Institute and The Columbia Institute On Tele-Information</u> The National Press Club, Washington, DC, March 11, 2003
- "Open Communications in Open Economies and Open Societies: Public Interest Obligations are Vital in the Digital Information Age," <u>Convergence: Broadband Policy and Regulation Issues for New Media Businesses in the New Millennium</u> Georgetown University Law Center, Advanced Computer and Internet Law Institute March 5, 2003.
- "The Political Economy Of Spectrum Policy: Unlicensed Use Wins Both The Political (Freedom Of Speech) And Economic (Efficiency) Arguments," Spectrum Policy: Property Or Commons? Stanford Law School, March 1, 2003
- "What's 'New" About Telecommunications in the 21st Century Economy: Not Enough to Abandon Traditional 20th century Public Interest Values" Models of Regulation For the New Economy, University of Colorado School of Law, February 1, 2003
- "Comments on Broadband: Bringing Home the Bits, Columbia Institute for Tele-Information, March 18, 2002
- "Fair Use and Innovation First, Litigation Later: Why digitally Retarding Media (DRM) Will slow the Transition to the Digital Information Age," <u>Online Committee</u>, <u>Federal Communications Bar</u>

- Association, January 29, 2003 "Open Communications Platforms: Cornerstone of Innovation and Democratic Discourse In the Internet Age," <u>Journal on Telecommunications, Technology and Intellectual Property</u>, 2:1, 2003, first presented at <u>The Regulation of Information Platforms</u>, University of Colorado School of Law, January 27, 2002
- "Foundations And Principles Of Local Activism In The Global, New Economy," <u>The Role of Localities</u> and States in Telecommunications Regulation: Understanding the Jurisdictional Challenges in an <u>Internet Era</u>, University of Colorado Law School, 'April 16, 2001
- "The Role Of Technology And Public Policy In Preserving An Open Broadband Internet," <u>The Policy Implications Of End-To-End, Stanford Law School, December 1, 2000</u>
- "Inequality In The Digital Society: Why The Digital Divide Deserves All The Attention It Gets,"
 Cardozo Arts and Entertainment Law Journal, 2002, first presented at Bridging The Digital
 Divide: Equality In The Information Age, Cardozo School Of Law, November 15, 2000
- "Picking Up The Public Policy Pieces Of Failed Business And Regulatory Models," <u>Setting The</u>
 <u>Telecommunications Agenda, Columbia Institute For Tele-Information November 3, 2000</u>
- "Progressive, Democratic Capitalism In The Digital Age," <u>21st Century Technology and 20th Century Law:</u>
 Where Do We Go from Here? The Fund for Constitutional Government, Conference on Media,
 <u>Democracy and the Constitution</u>, September 27, 2000
- "Open Access To The Broadband Internet: Technical And Economic Discrimination In Closed, Proprietary Networks," <u>University of Colorado Law Review</u>, Vol. 69, Fall 2000
- "Antitrust As Consumer Protection In The New Economy: Lessons From The Microsoft Case, Hastings <u>Law Journal</u>, 52: 4, April 2001, first presented at <u>Conference On Antitrust Law In The 21st</u> <u>Century Hasting Law School</u>, February 10, 2000
- "Evolving Concepts of Universal Service," The Federalist Society, October 18, 1996
- "Delivering the Information Age Now," <u>Telecom Infrastructure: 1993</u>, Telecommunications Reports, 1993
- "Divestiture Plus Four: Take the Money and Run," Telematics, January 1988
- "Regulatory Reform in Telecommunications: A Solution in Search of a Problem," <u>Telematics</u>, 4:11, November 1987.
- "The Line of Business Restriction on the Regional Bell Operating Companies: A Plain Old Anti-trust Remedy for a Plain Old Monopoly," <u>Executive Leadership Seminar on Critical Policy</u>

 <u>Developments in Federal Telecommunications Policy</u>, The Brookings Institution, October 7, 1987
- "The Downside of Deregulation: A Consumer Perspective After A Decade of Regulatory Reform," Plenary Session, Consumer Assembly, February 12, 1987
- "Regulatory Reform for Electric Utilities, Plenary Session, <u>Consumer Federation of American, Electric Utility Conference</u>, April 4, 1987
- "Round Two in the Post-Divestiture Era: A Platform for Consumer Political Action," <u>Conference on Telephone Issues for the States</u> -- <u>1984: Implementing Divestiture</u>, May, 1984

Research Reports

The Impact of the Vertically Integrated, Television-Movie Studio Oligopoly on Source Diversity and Independent Production, Independent Film and Television Association, October 2006

- How Bigger Media Will Hurt Alaska, Arkansas, California, Florida, Maine, Michigan, Montana, Ohio,
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- "Prepared Testimony of Dr. Mark N. Cooper on Behalf of the Office of the Attorney General State of Arkansas," Before the <u>Arkansas Public Service Commission</u>, In the Matter of an Earnings Review of GTE Arkansas Incorporated, Docket NO. 94-301-U, March 17, 1995
- "Statement of Dr. Mark N. Cooper," <u>DPUC Investigation into The Southern New England Cost of Providing Service</u>, Docket No. 94-10-01, January 31, 1995
- "Statement of Dr. Mark N. Cooper," <u>DPUC Exploration of Universal Service Policy Options</u>, Docket No. 94-07-08, November 30, 1994
- "Statement of Dr. Mark N. Cooper," <u>DPUC Investigation of Local Service Options, including Basic Telecommunications Service Policy Issues and the Definition of Basic Telecommunications Service, Docket No. 94-07-07, November 15, 1994</u>
- "Testimony of Dr. Mark N. Cooper on Behalf of Attorney General of the Commonwealth of Kentucky, Utility and Rate Intervention Division, before the Public Service Commission, Commonwealth of Kentucky, Case No. 94-121, August 29, 1994
- "Testimony of Dr. Mark N. Cooper on Behalf of the American Association of Retired Persons," before the <u>Public Utilities Commission of Ohio, In the Matter of the Application of the Ohio Bell Telephone Company for Approval of an Alternative Form of Regulation and In the Matter of the Complaint of the Office of Consumers' Counsel, v. Ohio Bell Telephone Company, Relative to the Alleged Unjust and Unreasonable Rates and Charges, Case Nos. 93-487-TP-ALT, 93-576-TP-CSS, May 5, 1994</u>
- "Reply Testimony of Dr. Mark N. Cooper on Behalf of the Attorney General of Arkansas," before the Arkansas Public Service Commission, in the Matter of the Consideration of Expanded Calling Scopes and the Appropriate NTS Allocation and Return on Investments for the Arkansas Carrier Common Line Pool, Docket No. 93125-U, May 4, 1994
- "Direct Testimony of Dr. Mark N. Cooper on Behalf of the Attorney General of Arkansas," before the Arkansas Public Service Commission, in the Matter of the Consideration of Expanded Calling Scopes and the Appropriate NTS Allocation and Return on Investments for the Arkansas Carrier Common Line Pool, Docket No. 93125-U, April 22, 1994
- "Comments of Dr. Mark N. Cooper on Behalf of Consumers Union, Southwest Regional Office, before the <u>Public Utility Commission of Texas, Request for Comments on the Method by which Local Exchange Services are Priced</u>, Project No. 12771, April 18, 1994
- "Comments of Dr. Mark N. Cooper on Behalf of the American Association of Retired Persons," Before the <u>Tennessee Public Service Commission, Inquiry for Telecommunications Rule making Regarding Competition in the Local Exchange</u>, Docket No. 94-00184, March 15, 1994
- "Rebuttal Testimony of Dr. Mark N. Cooper on Behalf of the Virginia Citizens Consumer Council, Inc., before the <u>State Corporation Commission at Richmond, Commonwealth of Virginia, In the Matter of Evaluating Investigating the Telephone Regulatory Case No. PUC930036 Methods Pursuant to Virginia Code S 56-235.5, March 15, 1994</u>
- "Testimony of Dr. Mark N. Cooper on Behalf of the Virginia Citizens Consumer Council, Inc., before the State Corporation Commission at Richmond, Commonwealth of Virginia, In the Matter of

- Evaluating Investigating the Telephone Regulatory Case No. PUC930036 Methods Pursuant to Virginia Code S 56-235.5, February 8, 1994
- "Testimony of Dr. Mark N. Cooper on Behalf of The American Association of Retired Persons, Citizen Action Coalition, Indiana Retired Teachers Association, and United Senior Action, before the Indiana Utility Regulatory Commission, Cause No. 39705, December 17, 1993
- "Testimony of Dr. Mark N. Cooper on Behalf of the Virginia Citizens Consumer Council, Inc.," before the State Corporation Commission at Richmond, Commonwealth of Virginia, In the Matter of Evaluating the Experimental Plan for Alternative Regulation of Virginia Telephone Companies, Case No. PUC920029, October 22, 1993
- "Testimony of Dr. Mark N. Cooper on Behalf of the Attorney General," before the <u>Arkansas Public Service Commission, In the Matter of An Earnings Review of Southwestern Bell Telephone Company</u>, Docket No. 92-260-U, 93-114-C, August 5, 1993
- "Rebuttal Testimony of Dr. Mark N. Cooper on Behalf of the Attorney General," before the <u>Public Service Commission of the State of Missouri, The Staff of the Missouri Public Service Commission vs. Southwestern Bell Telephone and Telegraph Company, Case No. TO-93-192, April 30, 1993</u>
- "Direct Testimony of Dr. Mark N. Cooper on Behalf of the Office of Consumer Counsel," before the Public Utilities Commission of the State of Colorado, In the Matter of the Investigatory Docket Concerning Integrated Service Digital Network, Docket No. 92I-592T
- "Direct Testimony of Dr. Mark N. Cooper on Behalf of the People's Counsel," before the <u>Florida Public Service Commission, Comprehensive Review of the Revenue Requirement and Rate Stabilization Plan of Southern Bell Telephone and Telegraph Company, Docket No. 900960-TL, November 16, 1992</u>
- "Direct Testimony of Dr. Mark N. Cooper on Behalf of the American Association of Retired Persons," before the <u>Florida Public Service Commission</u>, <u>Comprehensive Review of the Revenue Requirement and Rate Stabilization Plan of Southern Bell Telephone and Telegraph Company</u>, Docket No. 900960-TL, November 16, 1992
- "Testimony of Dr. Mark N. Cooper" before the <u>Regulatory Flexibility Committee</u>, <u>General Assembly</u>, State of Indiana, August 17, 1992
- "Testimony of Dr. Mark N. Cooper On Behalf of the Consumer Advocate," before the Public Service Commission of South Carolina, Petition of the Consumer Advocate for the State of South Carolina to Modify Southern Bell's Call Trace Offering, Docket No. 92-018-C, August 5, 1992
- "Telecommunications Infrastructure Hoax," before the Public Service Commission of Colorado, <u>Conference on ISDN for the Rest of Us,</u> April 23, 1992
- "Testimony of Dr. Mark N. Cooper on Behalf of the Consumer Federation of America," before the <u>Corporation Commission of the State of Oklahoma</u>, In the Matter of the Corporation Commission's Notice of Inquiry Regarding Telecommunications Standards in Oklahoma, Cause No. PUD 1185, February 28, 1992
- "Testimony of Dr. Mark N. Cooper on Behalf of the Consumer Federation of America," before the <u>Georgia Public Service Commission</u>, In the Matter of A Southern Bell Telephone and Telegraph Company Cross-subsidy, Docket No. 3987-U, February 12, 1992

- "Testimony of Dr. Mark N. Cooper on Behalf of the Consumer Federation of America," before the <u>Arkansas Public Service Commission</u>, in the Matter of an Inquiry into Alternative Rate of Return Regulation for Local Exchange Companies, Docket No. 91-204-U, February 10, 1992
- "Statement on Behalf of the Consumer Federation of America on HB 1076," before the <u>Missouri General Assembly</u>, January 29, 1992
- "Testimony on behalf of the American Association of Retired Persons and the Consumer Federation of America," before the <u>Legislative P.C. 391 Study Committee of the Public Service Commission of Tennessee</u>, January 13, 1992
- "Direct Testimony on Behalf of the "Consumer Advocate," <u>Public Service Commission State of South Carolina</u>, In the Matter of the Application of Southern Bell Telephone and Telegraph Company for Approval of Revision to its General Subscribers Service Tariff (Caller ID), Docket No. 89-638-C, December 23, 1991
- "Comments of the Consumer Federation of America on Proposed Telecommunications Regulation in New Jersey (S36-17/A-5063)," New Jersey State Senate, December 10, 1991
- "Comments of the Consumer Federation of America," Before the Public Service Commission, <u>State of Maryland</u>, In the Matter of a Generic Inquiry by the Commission Into the Plans of the Chesapeake and Potomac Telephone Company of Maryland to Modernize the Telecommunications Infrastructure, Case No. 8388, November 7, 1991
- "On Behalf of the Office of Consumers Counsel," before the <u>Public Utilities Commission of Ohio</u>, In the Matter of the Application of the Ohio Bell Telephone Company to Revise its Exchange and Network Services Tariff, P.U.C.O. No. 1, to Establish Regulations, Rates, and Charges for Advanced Customer Calling Services in Section 8. The New Feature Associated with the New Service is Caller ID, Case No. 90-467-TP-ATA; In the Matter of the Application of the Ohio Bell Telephone Company to Revise its Exchange and Network Service Tariff, P.U.C.O. No 1, to Establish Regulations, Rates and Charges for Advanced Customer Calling Services in Section 8., The New Feature Associated with the New Service is Automatic Callback, Case No. 90-471-TP-ATA, September 3, 1991
- "On Behalf of the American Association of Retired Persons," <u>Before the Senate Select</u>
 <u>Telecommunications Infrastructure and Technology Committee</u>, 119th Ohio General Assembly,
 July 3, 1991
- "On Behalf of the Cook County State's Attorney," before the <u>Illinois Commerce Commission</u>, In Re: Proposed Establishment of a Custom Calling Service Referred to as Caller ID and Related Custom Service, Docket Nos. 90-0465 and 90-0466, March 29, 1991
- "On Behalf of the Vermont Public Interest Research Group," before the <u>Public Service Board</u> In Re: Investigation of New England Telephone and Telegraph Company's Phonesmart Call Management Services, Docket No. 54-04, December 13, 1990
- "On Behalf of the Office of Consumer Advocate," before the <u>State of Iowa, Department of Commerce, Utilities Division</u>, In Re: Caller ID and Related Custom Service, Docket No. INU-90-2, December 3, 1990
- "On Behalf of the Office of Public Counsel," before the <u>Florida Public Service Commission</u>, In Re: Proposed Tariff Filings by Southern Bell Telephone and Telegraph Company When a Nonpublished Number Can be Disclosed and Introducing Caller ID to Touchstar Service, Docket No. 891194-TI, September 26, 1990

- "On Behalf of the Office of Public Advocate," before the <u>Public Service Commission</u>, <u>State of Delaware</u>, In the Matter of: The Application of the Diamond State Telephone Company for Approval of Rules and Rates for a New Service Known as Caller*ID, PSC Docket No. 90-6T, September 17, 1990
- "On Behalf of the Maryland People's Counsel," before <u>The Public Service Commission of Maryland</u>, In the Matter of Provision of Caller Identification Service by the Chesapeake and Potomac Company of Maryland, Case No. 8283, August 31, 1990
- "On Behalf of the Office of Attorney General," before the <u>Commonwealth of Kentucky, Public Service</u>
 <u>Commission</u>, In the Matter of the Tariff Filing of GTE South Incorporated to Establish Custom
 Local Area Signaling Service, Case No. 90-096, August 14, 1990
- "On Behalf of the Consumers' Utility Counsel," before the <u>Georgia Public Service Commission Re:</u>
 Southern Bell Telephone Company's Proposed Tariff Revisions for Authority to Introduce Caller <u>ID</u>, Docket No. 3924-U, May 7, 1990
- "Testimony of Dr. Mark N. Cooper on Caller Identification" before the <u>Committee on Constitutional and Administrative Law, House of Delegates</u>, Annapolis, Maryland, February 22, 1990
- "On Behalf of the Office of People's Counsel of the District of Columbia," before the <u>Public Service</u>

 <u>Commission of the District of Columbia in the Matter of the Application of the Chesapeake and Potomac Telephone Company to Offer Return Call and Caller ID within the District of Columbia, Case No. 891, February 9, 1990</u>
- "On Behalf of the Office of Consumer Advocate" before the <u>Pennsylvania Public Utility Commission in the Matter of Pennsylvania Public Utility Commission v. The Bell Telephone Company of Pennsylvania, Docket NO. R-891200, May 1989.</u>
- "Statement of Dr. Mark N. Cooper, Joint Hearing on the Public Utility Holding Company Act of 1935,"

 <u>Committees on Finance and Technology and Electricity, National Association of Regulatory Utility Commissioners</u>, February 28, 1989
- "On Behalf of Manitoba Anti-poverty Organization, the Manitoba Society of Seniors and the Consumers Association of Canada (Manitoba)" before the <u>Public Utilities Board in the Matter of the Request of Manitoba Telephone System for a General Rate Review</u>, February 16, 1989
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- "An Economic Perspective The Status of Competition in the Telecommunications Industry and Its Impact on Taxation Policy," Before the <u>Joint Subcommittee on the Taxation of The Telecommunications Industry</u>, December 8, 1987
- "On Behalf of the Office of Consumer Counsel, State of Washington," <u>In the Matter of the Petition of AT&T Communications of Pacific Northwest, Inc. for Classification as a Competitive Telecommunications Company</u>, March 24, 1987

- "On Behalf of Manitoba Anti-poverty Organization and the Manitoba Society of Seniors," before the <u>Public Utilities Board in the Matter of the Request of Manitoba Telephone System for a General Rate Review, March 16, 1987</u>
- "On Behalf of the Office of Consumers' Counsel, State of Ohio," <u>In the Matter of the Application of the Ohio Bell Telephone Company for Authority to Amend Certain of its Intrastate Tariffs to Increase and Adjust the Rates and Charges and to Change its Regulations and Practices Affecting the Same, Case No. 84-1435-TP-AIR, April 6, 1986</u>
- "On Behalf of Manitoba Anti-poverty Organization and Manitoba Society of Seniors," before the <u>Public</u>
 <u>Utilities Board in the Matter of the Request of Manitoba Telephone System for a General Rate</u>
 <u>Review</u>, February 6, 1986
- "On Behalf of Mississippi Legal Services Coalition, in the Matter of Notice by Mississippi Power and Light of Intent to Change Rates" <u>Before the Mississippi Public Service Commission</u>, April 15, 1985
- "On Behalf of the Universal Service Alliance, in the Matter of the Application of New York Telephone Company for Changes in it Rates, Rules, and Regulations for Telephone Service, <u>State of New York Public Service Commission</u>, Case No. 28961, April 1, 1985
- "On Behalf of North Carolina Legal Services, in the Matter of Application of Continental Telephone Company of North Carolina for an Adjustment of its Rates and Charges, <u>Before the North</u> <u>Carolina Utilities Commission</u>, Docket No. P-128, Sub 7, February 20, 1985
- "On Behalf of the Consumer Advocate in re: Application of Southern Bell Telephone and Telegraph Company for Approval Increases in Certain of Its Intrastate Rates and Charges," <u>Before the South Carolina Public Service Commission</u>, Docket No. 84-308-c, October 25, 1984
- "On Behalf of the Office of the Consumers' Counsel in the Matter of the Commission Investigation into the Implementation of Lifeline Telephone Service by Local Exchange Companies," <u>Before the Public Utilities Commission of Ohio</u>, Case No. 84-734-TP-COI, September 10, 1984
- "On Behalf of North Carolina Legal Services Resource Center in the Matter of Application Southern Bell Telephone and Telegraph Company for an Adjustment in its Rates and Charges Applicable to Intra-state Telephone Service in North Carolina," <u>Before the North Carolina Utilities</u>
 Commission, Docket No. P-55, Sub 834, September 4, 1984
- "On Behalf of Mississippi Legal Services Coalition in the Matter of the Citation to Show Cause Why the Mississippi Power and Light Company and Middle South Energy Should not Adhere to the Representation Relied Upon by the Mississippi Public Service Commission in Determining the Need and Economic Justification for Additional Generating Capacity in the Form of A Rehearing on Certification of the Grand Gulf Nuclear Project," <u>Before the Mississippi Public Service Commission</u>, Docket No. U-4387, August 13, 1984
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- "The Impact of Rising Energy Prices on the Low Income Population of the Nation, the South, and the Gulf Coast Region," before the <u>Mississippi Public Service Commission</u>, Docket No. U4224, November 1982
- "In the Matter of the Joint Investigation of the Public Service Commission and the Maryland Energy Office of the Implementation by Public Utility Companies Serving Maryland Residents of the

- Residential Conservation Service Plan," before the <u>Public Service Commission of the State of Maryland</u>, October 12, 1982
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