

VERMONT LAW SCHOOL

Identification Standards

April 2008

This guide defines correct usage of the official Vermont Law School logotype, mark, color, and fonts.

For more information, contact the Communications Office at 802-831-1310 or 802-831-1309.

VERMONT LAW SCHOOL

VLS logotype

The VLS logotype should be used alone, with publication names, or with the address lockup. The logotype should appear in black, PMS 576, or knock out to white. Do not re-typeset the logotype; use the official pdf, eps, or outline files.



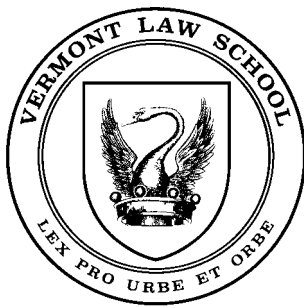
VERMONT LAW SCHOOL

VLS mark (bell tower)

The mark should be used alone in situations where the recipient of the product knows the school (alums, faculty, donors), such as on the front of a special invitation. The mark should appear in black, PMS 576, or knock out to white.

VLS logotype and mark combined

On unique occasions, it may be desirable to use the logotype and mark together. If so, it is recommended that the mark be centered over the logotype. The address lockup should not appear with this version.



VLS seal

The seal is generally reserved for use on diplomas, commencement programs, academic certificates, and other official documents as determined by the President's Office.

VERMONT LAW SCHOOL

164 Chelsea Street, PO Box 96, South Royalton, VT 05068 | 802-831-1000 | 802-763-2663 fax | www.vermontlaw.edu

Example: VLS letterhead design

VERMONT LAW SCHOOL

Office of the President and Dean

164 Chelsea Street, PO Box 96, South Royalton, VT 05068 | 802-831-1237 | 802-763-2663 fax | www.vermontlaw.edu

Example: VLS letterhead design with office name

VERMONT LAW SCHOOL

164 Chelsea Street, PO Box 96, South Royalton, VT 05068

Office of the President and Dean

VERMONT LAW SCHOOL

164 Chelsea Street, PO Box 96, South Royalton, VT 05068

GEOFFREY B. SHIELDS

President, Dean, and Professor of Law

VERMONT LAW SCHOOL

164 Chelsea Street, PO Box 96
South Royalton, VT 05068

802-831-1237 FAX: 802-763-2663

jshields@vermontlaw.edu

www.vermontlaw.edu

MARC MIHALY

Director, Associate Dean of the Environmental
Law Program, and Professor of Law

VERMONT LAW SCHOOL

Environmental Law Center
164 Chelsea Street, PO Box 96
South Royalton, VT 05068

802-831-1214 FAX: 802-763-2940

mmihaly@vermontlaw.edu

www.vermontlaw.edu

Example: VLS business envelopes and business card design

VERMONT LAW SCHOOL

164 Chelsea Street, PO Box 96, South Royalton, VT 05068

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164 Chelsea Street, PO Box 96, South Royalton, VT 05068

Standard VLS logotype and address lockup

If printing specifications allow, the address line can appear in a second color, PMS 576.

Vermont Law School
164 Chelsea Street, PO Box 96
South Royalton, VT 05068

Vermont Law School
164 Chelsea Street, PO Box 96
South Royalton, VT 05068

802-831-1237
802-763-3243 fax

www.vermontlaw.edu

VLS address lockup variant

Occasionally, when space is limited (such as on the back side of a postcard) or the inclusion of the standard logotype or standard lockup is impossible, present the institution name, address, and additional information as shown.

The institution name should be set in Adobe Garamond Pro, semi bold, the remainder in roman. Include a half-space between information sections.

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VLS logotype variant

On unique occasions, when space is limited, and the logotype is presented on its own, it may be necessary to condense the logotype onto two lines. The two lines should be centered.

PMS: 576

RGB: R 106
G 134
B 52

CMYK: C 49
M 0
Y 100
K 39



70%

50%

30%

15%

Color

The official Vermont Law School green is PMS 576 or its RGB and CMYK equivalents.

Adobe Garamond Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Avenir LT Standard

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Fonts

Adobe Garamond Pro should be used for text.

Avenir LT Standard should be used for publication names and text headings and subheadings.

Admitted Students Guide

VERMONT LAW SCHOOL 2008



Summer in Vermont. Time to grow.

VERMONT LAW SCHOOL
Environmental
Law Center

Summer Session 2008

Font use example

Front covers of VLS publications

Scholarships and Financial Aid

About 90 percent of students at Vermont Law School receive some form of financial aid. If you have been granted a merit-based scholarship, notification is included in your acceptance letter. The office of Financial Aid encourages you to contact them with any questions about financial aid or other financial concerns. Visit www.vermontlaw.edu/admit2008 for details and updates.

When you apply for financial aid, you are considered for both federal and private loans and for institutional aid. Federal financial aid includes loans and work study programs, while institutional programs include fellowships, scholarships, and grants. Most of these funds consider financial need, while others consider academic merit as well.

Loan Repayment Assistance Program

In 1996, Vermont Law School began the Loan Repayment Assistance Program (LRAP) to help JD graduates pursue careers in public-interest law. LRAP is designed to assist in the repayment of student loans (federal, private, undergraduate, and graduate). All awards are disbursed as loans and forgiven at the end of the year, contingent on continuing public-interest employment. Representative employers include legal services offices, public defenders, environmental advocacy groups, and federal agencies.

Applying for Financial Aid

The financial aid application process consists of three documents, all due on March 1, 2008. Following these steps will keep you on the right track:

- Complete and submit the Free Application for Federal Student Aid (FAFSA). You can do this on paper or online at www.fafsa.ed.gov. Be sure to include the VLS school code: G11934.
- Complete and submit the Vermont Law School Financial Aid Application. Send this completed application to the VLS Financial Aid Office.
- Submit to VLS Financial Aid a signed copy of your 2007 federal income tax return and any schedules you may have filed.

Financial Aid applications filed by March 1 will receive priority.

Financial Aid Office

802-831-1235

fax: 802-831-1111

finaid@vermontlaw.edu

Outside Resources

Additional funding may be available through any number of public and private organizations. We encourage you to research these sources. Here are a few websites you may find helpful:

www.accessgroup.org

www.finaid.org

www.ed.gov/about/offices/list/ope

www.vsac.org

www.fastweb.com



Font use example

Interior (text) page of a VLS publication showing the use of the two official fonts

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164 Chelsea Street, PO Box 96, South Royalton, VT 05068