

# Compassion In World Farming' s Work Animal Welfare' s Challenges And Strategies In China

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**Title: CIWF China Chief Representative**

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- CIWF was founded in 1967 and is an international NGO with a focus on promoting farm animal welfare worldwide.

世界范围内公认的动物福利机构领导者，农场动物福利奖主办方。

- CIWF' s HQ is located in the UK. It has offices in France, Poland, the Netherlands, Italy & the US; and representatives in China, South Africa, Brussels & Czech Republic.

协会的总部位于英国同时在中国、美国、法国、波兰、荷兰、意大利等地均设有分支机构。

- Officially recognized by FAO of the United Nations Leading charity on farm animal welfare.

世界农场动物福利协会是联合国粮农组织的官方认可的全球领先的农场动物福利慈善机构。

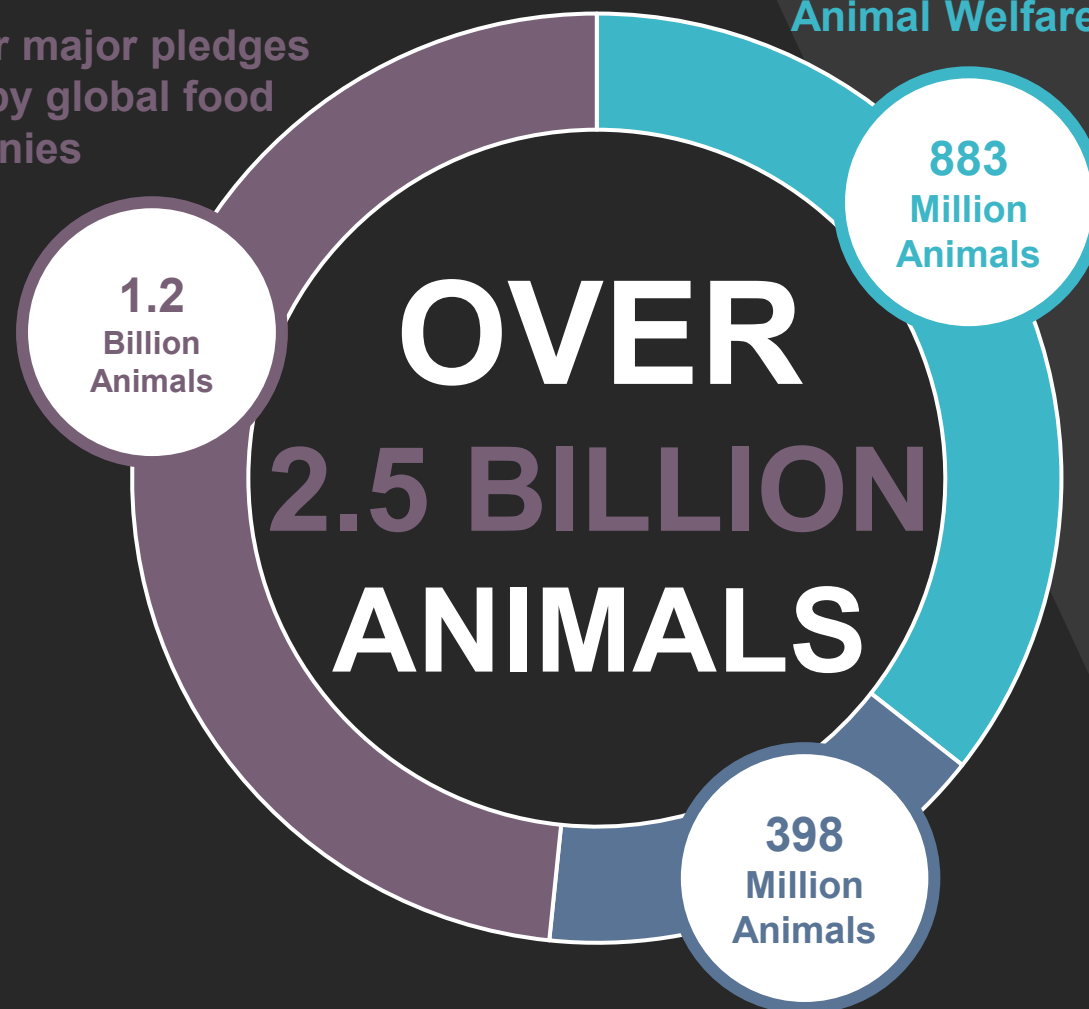


# POSITIVE ENGAGEMENT

## 积极合作

- AWARDS 奖项
- PARTNERSHIP 合作
- RESOURCES 资源
- MARKETING 营销
- NETWORKING 交流

Further major pledges  
made by global food  
companies



Companies recognized  
through our Good Farm  
Animal Welfare Awards

Partnership projects with  
major food companies



# Main Issues And CIWF's Work

## CIWF的主要关注议题与工作内容

# MAIN ISSUE — FACTORY FARMING AND FARM ANIMAL WELFARE

## 议题 — 集约化养殖与农场动物福利



# GOOD FARM ANIMAL WELFARE AWARDS

## 农场动物福利奖

- Awards programme started in 2007.  
始于 2007 年。
- Recognises market leading companies for policies and commitments that result in positive impacts on farm animal welfare across their supply chains.  
表彰制定政策和做出承诺的市场领先企业，他们对整个供应链中的农场动物福利产生了积极影响。
- Species-specific Awards as well as those for Special Recognition and Sustainable Food and Farming.  
特定物种奖、特别表彰奖、可持续粮食与农业奖。
- **883 million** animals set to benefit each year as a result of award winners' policies to date.  
迄今为止，因为获奖企业的政策，每年将有**8.83 亿**只动物受益。

## CELEBRATING SUCCESS

### 表彰先进企业



# GOOD PRODUCTION AWARDS

## 养殖行业金奖

- Good Production Awards programme started in 2013
- 始于 2013 年
- For Chinese enterprises
- 面向中国企业
- Part of this programme has focused on education, sharing information and conducting farm visits.
- 该奖项计划意在宣传动物福利、教育企业、分享信息和进行农场访问。
- Now has benefited about **287 million** animals.
- 至今，已惠及约**2.87**亿动物。



Good Production  
Pig Awards



Good Production  
Chicken Awards



Good Production  
Egg Awards



# INDUSTRY REPORT

## 行业报告



非笼养鸡蛋追踪报告



非笼养肉鸡进程追踪报告



世界农场动物福利行业基准



# CONFERENCE AND LECTURE

## 行业峰会与讲座






**Animal Welfare in Mainland China - Progress & Dilemmas**  
 Yaoyao SHI, Compassion in World Farming

**Abstract:**  
 Compassion in World Farming (CIWF) has over 10 years experience pioneering a unique program and focus on animal welfare in Mainland China. Its work covers the welfare of laying hens, broilers, and pigs. CIWF is involved with many welfare standards, conferences, universities, and its Good China Welfare Awards.

**Speaker's Biography:**  
 Yaoyao SHI graduated from University of Toronto with double majors in Zoology and Biology. She has also worked closely with animal shelters in Canada and China. Yaoyao joined CIWF in 2021 as the China Research Officer. Her work at CIWF focuses on awards programs in China and guiding Chinese producers to implement better practices for farm animals. She was also involved in the animal welfare committee during the making of the first animal welfare regulations for pigs in mainland China in 2013.  
<https://www.compassioninfoodbusiness.com/our-work/meet-the-team/yaoyao-shi/>



**Yaoyao SHI**

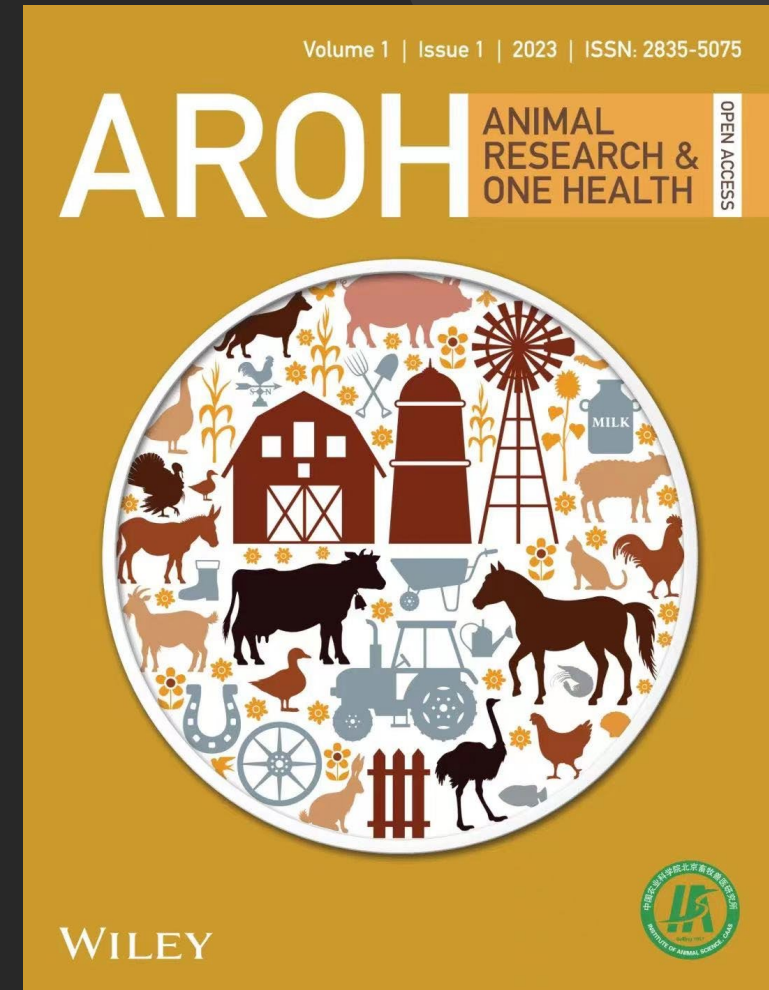
# JOURNAL – ANIMAL RESEARCH & ONE HEALTH

## 合作期刊 — 《动物研究与同一健康》

CIWF is responsible for the work of AROH's animal welfare column. Peter Stevenson, CIWF Chief Policy Advisor, was invited to join the editorial in chief team. **CIWF将负责期刊动物福利专栏的工作。CIWF首席政策顾问Peter Stevenson先生受邀加入主编团队。**

Animal Research and One Health is a new open access journal to examine modern animal farming industries using a tailored multidisciplinary approach known as one health.

**《动物研究与同一健康》是全新的开放式获取英文期刊，采用以“同一健康”理念核心的定制化多学科方法来研究畜牧业。**



# MAIN ISSUE — THE CRISIS OF OUR FOOD SYSTEM

## 议题 — 粮食系统危机



# RETHINKING FOOD

## 重新思考粮食系统计划

**“Humanity poses a threat to the stability of the planet... We need to urgently redefine the food system and start the transformation towards a planetary health diet for all”**

--- Professor Johan Rockström, Stockholm Resilience Centre, speaking at EAT and The Rockefeller Foundation' s virtual event, 24 June 2020

**“人类活动已经对地球的可持续发展造成了影响.....我们亟需重新定义粮食系统，并向对地球友好的健康膳食转变。”**

--- Johan Rockström 教授，在EAT和洛克菲勒基金会的线上活动中发言，斯德哥尔摩应变中心 (Stockholm Resilience Centre) ， 2020年6月24日

**To mutually benefit PEOPLE, PLANET, ANIMALS.**

同时满足人类、地球和动物的需求。



# GOOD FOOD SUMMIT

良食峰会





# Challenges And Strategies

# 挑战及应对策略



# STORY TELLING WITH CHINESE CHARACTERISTICS

## 讲好中国故事

- How animal welfare benefit Chinese businesses and people  
• 动物福利对中国企业和人的益处
- The progress of animal welfare legislation in China  
• 动物福利的立法进程
- Chinese Food System  
• 中国粮食系统
- The all-encompassing approach to food  
• 树立“大食物观”
- The concept of sustainability in ancient chinese ideology  
• 中国古代思想中的可持续理念



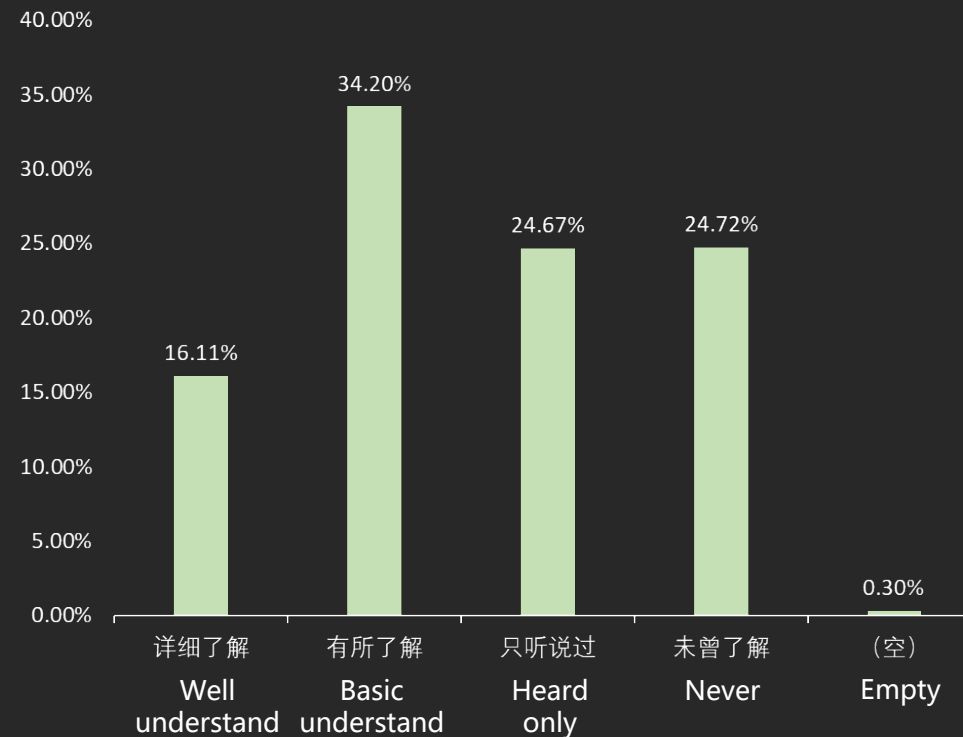
图片来源：网络

Weak Public perception and  
purchasing power  
公众认知及购买力较弱



Correspond to connect multiple  
levels of appeal  
对应连接多层次诉求

### Public awareness of the concept of animal welfare 公众对于“动物福利”概念的认识：





Lack of scientific research

科研力量欠缺



Encourage and promote domestic

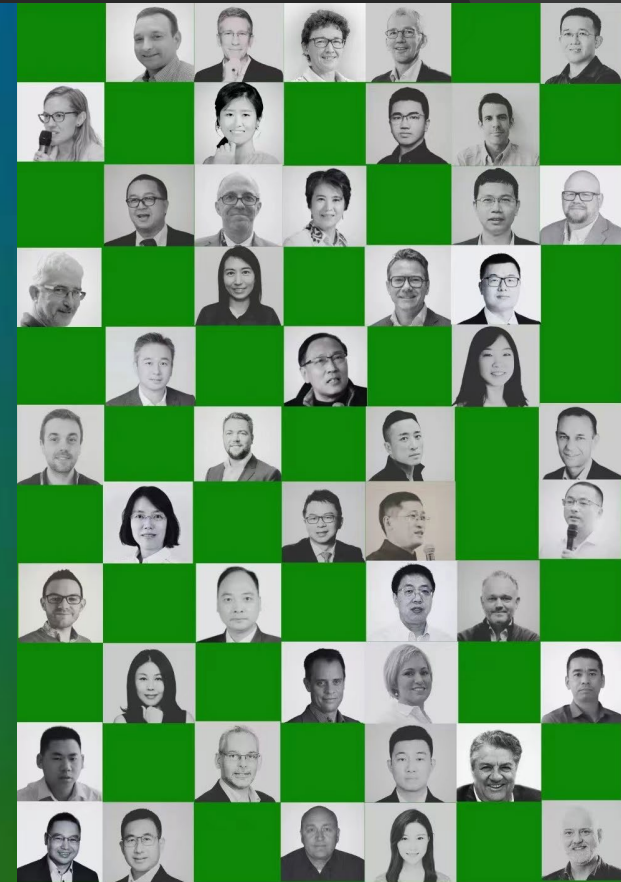
scientific achievements

鼓励及推动本土化科研成果

The 4<sup>th</sup> Global Pig Genetics Summit  
第4届全球种猪基因进展峰会



RESHAPING  
PRODUCTIVITY  
重塑生产力  
2022/23



Insufficient commercial promotion

商业推动不足



Understand international trends and

provide China's strength

了解国际趋势，贡献中国力量

56 companies in mainland China pledge to use cage-free eggs.

中国内地：至少有56家企业承诺使用“非笼养鸡蛋”。

By 2025, at least 1.15 billion cage-free eggs will be needed each year.

2025年起，每年将至少需要 11.5亿 枚非笼养鸡蛋。



Policies and regulations are lagging  
behind

制度、政策与法规滞后



Strengthen international exchanges  
and cooperation

加强国际间多方交流与合作

Cage-free Egg Stakeholders Seminar  
And “Farm Animal Welfare Requirement - Cage-free Laying Hens” Examination Meeting



# ONE WORLD, ONE HEALTH

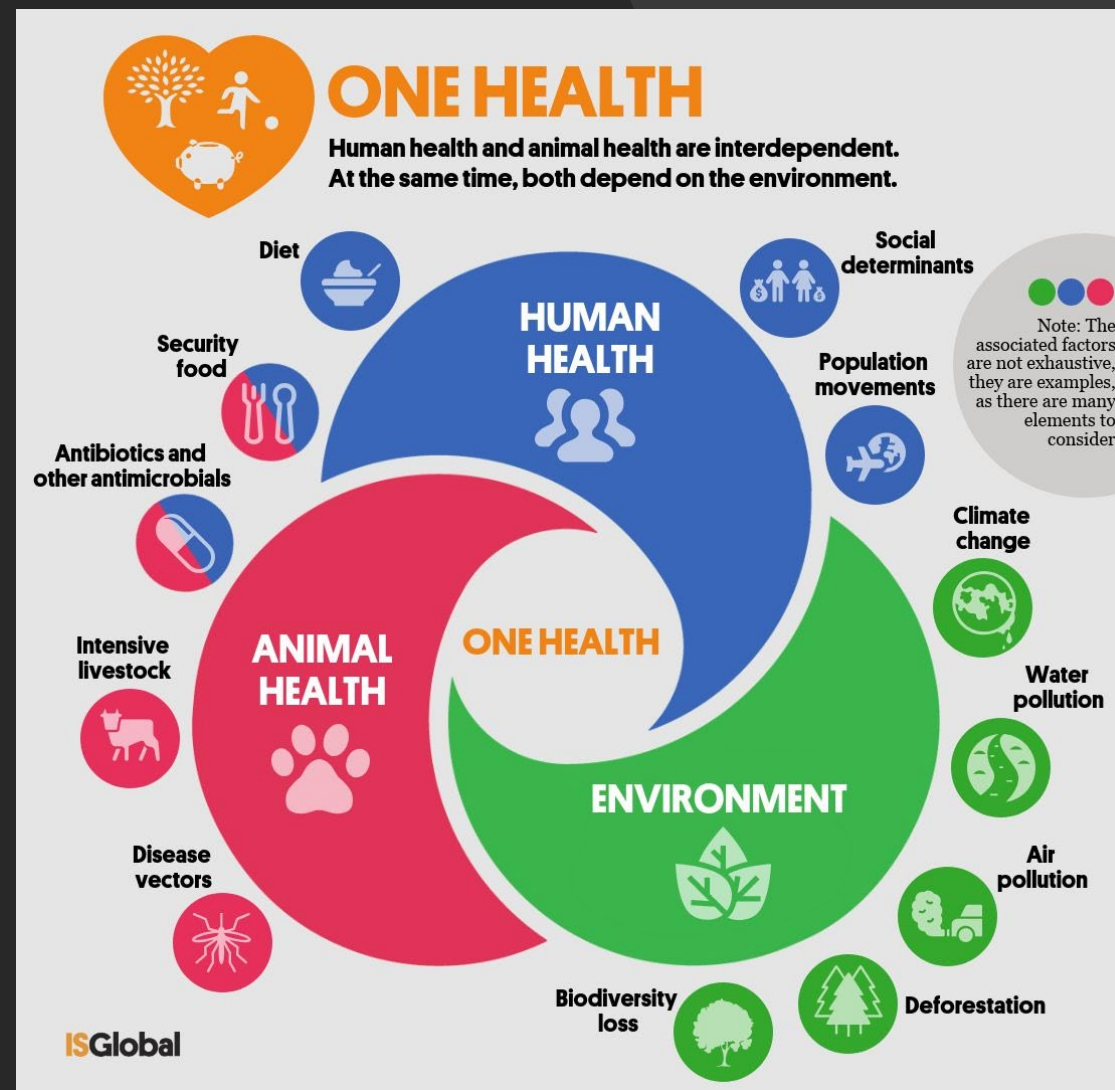
## 动物健康，人就健康

Human health and animal health are interdependent. At the same time, both depend on the environment.

人类健康和动物健康是相互依存的。同时，也都受环境影响。

Modern, efficient and respectable farming is a win-win solution to sustainability.

现代、有效、尊重自然的养殖方案是人与大自然的可持续“双赢方案”。



<https://www.ciwf.cn/>

谢谢  
THANK YOU



CIWF 微信公众号  
CIWF WeChat Account

